

2019 Marketplace Risk. Global Summit

San Francisco

Presented by **AON**



Marketplace Risk Global Summit Agenda, May 21, 2019

Tuesday, May 21
10:00am – 12:00pm

Global Summit Introductory Meeting, Andrew Cooper, Chief Broking Officer, Aon; Jillian Slyfield, Digital Economy Practice Leader, Aon; and representatives from sharing economy industry groups

Led by Andrew Cooper and Jillian Slyfield, representatives from sharing economy industry groups from around the world will introduce themselves, the industry group they represent, along with goals and initiatives for the years ahead.

Marketplace Risk Global Summit Agenda, May 23, 2019

Thursday, May 23
11:00am – 12:15pm

Barriers to Sharing Economy Growth - Government Regulation and Resistance Around the World, Elizabeth Douet, Founder, Sharing Economy Ireland; Neal Gorenflo, Executive Director, Shareable; Kevin van't Klooster, Attorney, Osbourne Clark; Jillian Slyfield, Digital Economy Practice Leader, Aon; and Zhou Ya, Deputy Secretary-General, Sharing Mobility Association

The sharing economy is growing around the world and offers benefits to those who participate. Despite the growth and the attendant benefits, there are hurdles to overcome throughout the world. This panel will explore barriers to growth of the sharing economy around the world, including government regulation and resistance by societies and communities.

12:15pm – 1:00pm

Lunch Discussion: Top Three Initiatives for Sharing Economy Industry Groups

1:00pm – 2:15pm

Engaging Stakeholders to Grow the Sharing Economy, Sara Green Brodersen, Co-Founder & Director, Deemly; Hicham Larhimi, Founder, Sharing Economy Sweden; Michael Rosenbaum, Co-Founder, Sharing Hub; and Patrick Wong, President, Sharing Economy Association of Singapore

Growth and success of the sharing economy requires all the stakeholders to be aligned. But, how do you get everyone on board? This session will explore various methods of engaging stakeholders, including multinational sharing economy platforms, legislators and regulators.

2:15pm – 2:25pm

Break

2:25pm – 3:40pm

Avoiding Government Regulation: Adopting Standards and Certifications, Kevin van't Klooster, Attorney, Osbourne Clark; Elle Tucker, Director, GangHut; and Hideaki Ninomiya, Secretariat, Sharing Economy Association Japan

Until recently, the sharing economy has gone largely unregulated. But that is changing... and quickly. In order to stave off regulation, platforms will need to start self-regulating in an effort to protect the platform and their users. To that end, Sharing Economy UK and Sharing Economy Association Japan have developed certifications for platforms that adhere basic standards.

3:40pm – 3:45pm

Break

3:45pm – 4:30pm

Collaboration Among Sharing Economy Industry Groups: Issues we can Work on Together

4:30pm – 5:00pm

2020 Global Summit & Next Steps (February 5-6, 2020, London, UK)

Marketplace Risk.

Global Summit
May 20-23, 2019

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